



# 2026 SPONSORSHIP

Partner With a Trusted STL Institution

- The Region's Best-Attended Market •
- 10,000+ Weekly Shoppers •
- Year-Round Markets •

**Serving the St. Louis region since 2006**

# GROWTH & COMMUNITY IMPACT

## ECONOMIC IMPACT

Tower Grove Farmers' Market generates millions of dollars in annual revenue for local farms and businesses. Many vendors have successfully transitioned from market stalls to brick-and-mortar locations, contributing jobs, tax revenue, and long-term economic growth across the St. Louis region.

## COMMUNITY REACH

150,000+ unique visitors in 2025  
10,000+ shoppers weekly  
250+ vendors hosted per week  
Year-round operations  
Three (soon to be four) locations  
50+ business & community awards

## SOCIAL & DIGITAL REACH

Our reach extends beyond the market through highly engaged digital channels.

Instagram: 52,000+ followers

Facebook: 36,000+ followers

23,000+ email subscribers

All this allows sponsors to connect with shoppers before, during, and after market days.

## 20+ SEASONS OF GROWTH

For more than two decades, the Tower Grove Farmers' Market has grown into one of the most attended and trusted weekly events in the St. Louis region. What began as a small neighborhood market is now a year-round series of markets connecting local farms, businesses, and tens of thousands of shoppers.

## REACH A LOYAL & LOCAL AUDIENCE

Our markets attract more than **10,000 shoppers each week**, many of whom visit regularly and spend significant time engaging with vendors, sponsors, and fellow shoppers. **Over 25% of shoppers spend more than an hour at the market**, creating a rare opportunity for meaningful, in-person interaction.

## MORE THAN A LOGO - REAL ENGAGEMENT

Tower Grove Farmers' Market offers sponsors something traditional advertising can't: face-to-face interaction in a community-focused environment. **Sponsors use the market to:**

- Build brand recognition and trust
- Test new products or services
- Drive traffic to nearby locations
- Strengthen local community ties

## PROUDLY SUPPORTED BY ST LOUIS BUSINESSES

Our family of sponsors includes many iconic St. Louis businesses.

**4HANDS BREWING CO.**

**GARCIA PROPERTIES**

**STL BARKEEP**

**TOWER GROVE PARK**

**NEBULA**

**RENEWAL BY ANDERSEN**

**BECK OSTROM SWEET**

**KUVA COFFEE**

**KALEIDOSCOPE GROUP**

# 2026 SPONSORSHIP LEVELS

All sponsorship levels offer meaningful visibility, with increased engagement and flexibility at higher levels.

## FOUNDATION (\$15,000)

### Premier Partnership

- Weekly market presence across all STL-FM markets.
- Prominent logo placement across all market signage and materials.
- Ongoing social and digital recognition.
- Custom partnerships, campaigns, and event collaborations.
- Priority placement and scheduling throughout the season.

*Best for organizations seeking maximum visibility and deep community alignment.*

## BARNRAISER (\$10,000)

### High-Visibility Market Partnership

- Weekly booth at the Saturday Tower Grove Farmers' Market.
- Logo placement on market signage, printed materials, and website.
- Regular social media recognition.
- Priority booth placement and date selection.

*Ideal for businesses that value consistent, face-to-face engagement.*

## HARVEST (\$5,000)

### Strong Presence with Flexibility

- Monthly booth at the Saturday Tower Grove Farmers' Market.
- Logo placement on select materials and website.
- Social media recognition.

*A balanced option for growing visibility and community connection.*

## FARM (\$2,500)

### Targeted Engagement

- Booth at up to two Saturday Tower Grove Markets.
- Logo placement on market materials and website.
- Social media recognition.

## GARDEN (\$1,000)

### Community Supporter

- Logo placement on website and select materials.
- Social media recognition.

## SEED STARTER (\$500)

### Entry-Level Sponsorship

- Recognition on the market website.

## Common Questions From Sponsors

### Can payments be made in installments?

Our Harvest, Barnraiser, and Foundation level sponsorships can be split up into four installments.

### Can customized campaigns be created for my company?

Yes! We can help you reach your target audience successfully.

### Do I get to choose my dates to be at the markets?

Yes! The dates are yours to choose.

### Do I have to have a booth at the markets?

No, it is not a requirement.

# SPONSORSHIP COMMITMENT FORM

Thank you for your interest in sponsoring the Tower Grove Farmers' Market. Please use this form to confirm your 2026 sponsorship. A member of our team will follow up to finalize details and next steps.

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Web Address: \_\_\_\_\_ Email Address: \_\_\_\_\_

## SELECT YOUR LEVEL:

- FOUNDATION – \$15,000 (*Premier Partnership*)**
- BARNRAISER – \$10,000 (*High-Visibility Partnership*)**
- HARVEST – \$5,000 (*Strong Presence*)**
- FARM – \$2,500**
- GARDEN – \$1,000**
- SEED STARTER – \$500**

Payment plans and invoicing are available for Harvest, Barnraiser, and Foundation sponsors.

## WHAT HAPPENS NEXT?

We confirm your sponsorship

We send an invoice

We schedule dates and placements

We collaborate on your market presence.

## HOW TO GET YOUR FORM TO US:

EMAIL: [CONTACT@TGFARMERSMARKET.COM](mailto:CONTACT@TGFARMERSMARKET.COM)

OR MAIL TO:

STL-FM, LLC

3407 South Jefferson Avenue

Saint Louis, Missouri 63118